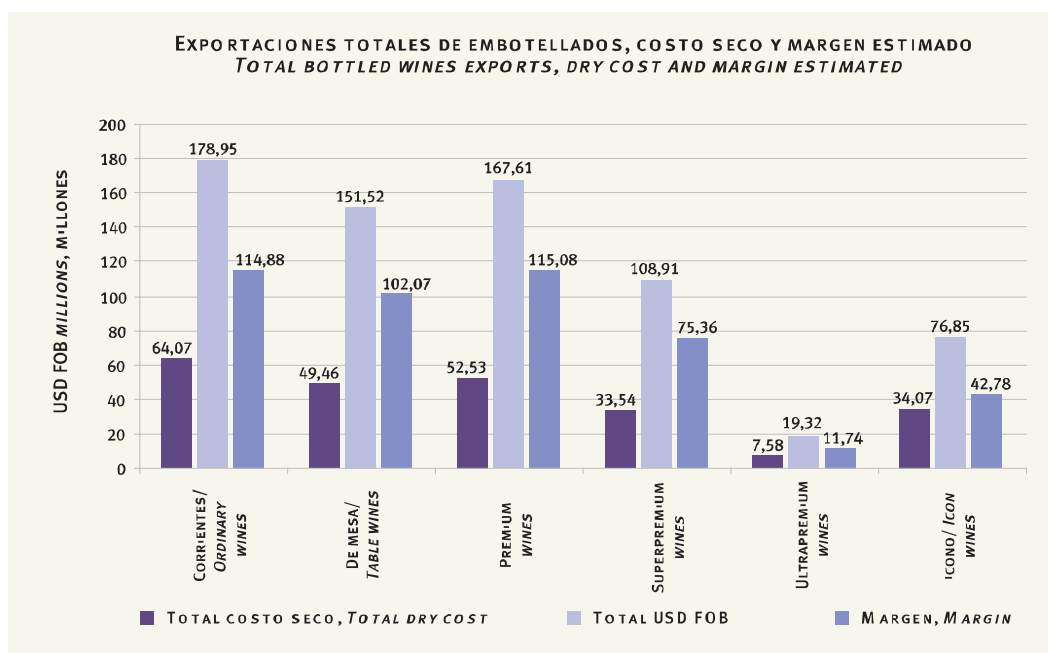


**COSTO SECO ESTIMADO DE UNA CAJA DE 12 X 750CC, VINOS EMBOTELLADOS**  
**ESTIMATED DRY COST PER CASE OF 12 X 750CC, BOTTLED WINES**

Exportaciones y Costo seco <i>Wine category</i>	Costo seco / Dry cost USD / Case*	USD FOB	Nº de cajas* Number of cases*	Total dry cost Costo total seco
Corrientes / <i>Ordinary wines</i>	5,47	178.947.891,97	11.709.712	64.065.135,43
De mesa / <i>Table wines</i>	7,03	151.523.383,71	7.037.396	49.457.255,22
Premium wines	9,27	167.612.559,90	5.668.819	52.531.056,07
Superpremium wines	11,78	108.906.198,97	2.846.627	33.542.754,82
Ultrapremium wines	18,91	19.318.507,20	401.060	7.582.262,11
Ícono / <i>Icon wines</i>	33,51	76.853.466,09	1.016.705	34.070.914,22
<b>2004</b>		<b>703.162.008</b>	<b>28.680.319</b>	<b>241.249.378</b>

\* Caja de 12 x 750cc., 9 litros. \* Case of 12 x 750cc., 9 litres.



Fuente - Source: Nuevos Mundos S.A

<b>Evolución de precios promedio de vinos embotellados</b> <i>Average price of bottled wines evolution</i>			
USD FOB / Case	2002	2003	2004
<i>Ordinary wines</i>	14,92	15,34	15,28
<i>Table wines</i>	21,56	21,66	21,53
<i>Premium wines</i>	29,34	29,87	29,57
<i>Superpremium wines</i>	38,58	38,80	38,26
<i>Ultrapremium wines</i>	48,04	47,93	48,17
<i>Icon wines</i>	80,32	76,76	75,59
<b>Total USD FOB / Case</b>	<b>22,70</b>	<b>23,96</b>	<b>24,52</b>